

ABSTRACT OF THE DISCLOSURE

A personalized alarm clock system is provided for awaking a user to his or her selected favorite video and/or audio footage. The personalized alarm clock system comprises an alarm clock; a display housed within said alarm clock; and one or more speakers housed within said alarm clock. The personalized alarm clock further comprises a removably attachable video/audio data source having the user's favorite video footage with audio thereon.. The removable video/audio data source attaches to the alarm clock to input the user's favorite video footage with audio into the alarm clock to be played on the display and/or emitted through the one or more speakers.